



BMW 3 Series
Sedan
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**THE NEW BMW 3 SERIES.
ORIGINAL BMW ACCESSORIES.**
JOY ALLOWS ENDLESS POSSIBILITIES.

THE NEW BMW 3 SERIES SALOON. WINNING PASSION.

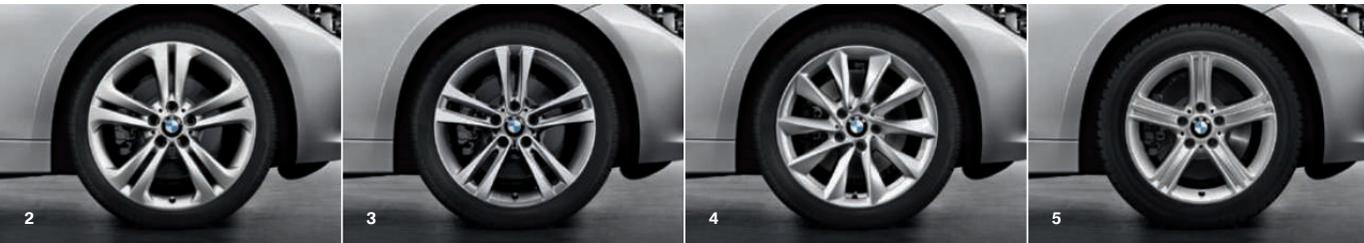
The new BMW 3 Series is a fascinating combination of sporting athleticism and elegant dynamics. The embodiment of confidence and perfect in form, it presents a new synonym for passionate driving pleasure. Its core principle is sportiness and its speciality is individuality, as expressed in the detail of the new Modern, Sport and Luxury lines.

Original BMW Accessories open up even greater individual freedom. The wide range of options from our factory offers a host of possibilities for you to create a BMW 3 Series that is uniquely yours – whether it's for the exterior or interior, for communication and information or transport and luggage solutions. Emphasise the athletic character of your BMW 3 Series now with Original BMW Accessories. And let your own individual requirements set the benchmark.





POWERFULLY ATHLETIC FROM EVERY PERSPECTIVE. ORIGINAL BMW EXTERIOR ACCESSORIES.



1 20" light-alloy wheels Star-spoke 361

Available in Black with a red ring (see page 3). Also in Bicolour, Ferric Grey, burnished (pic 1).

2 19" light-alloy wheels Double-spoke 401

Cast.

3 18" light-alloy wheels Double-spoke 397

Bicolour, Orbit Grey, high-gloss finish.

4 18" light-alloy wheels Turbine styling 415

Cast.

5 Complete winter wheels

Specially designed for this vehicle. Available in 16", 17" and 18" sizes.

Wheel bolt locks (not illustrated)

The special BMW wheel bolt locks offer excellent protection against theft. Bolts can only be removed using the special tool supplied.

Recommended tyres

When buying new tyres, we recommend that you buy ones marked with the five-pointed star on the sidewalls. Extensively tested by BMW and tailored to your BMW model, they ensure an unforgettable driving experience. Your BMW Service partner will be happy to advise you.

Car cover for windscreen and front side windows

(not illustrated)

Special silver-coloured protector for the windscreen and front side windows with a dirt-repellent and water and heat-resistant surface. With BMW web address.

6 Mud flaps

Protect your car and the vehicle behind you against dirt and loose chippings. Available for front and rear wheels.

7 Snow chains

The snow chains have been specially designed for use with BMW tyres. They are easy to fit and offer optimum grip on snow and ice.

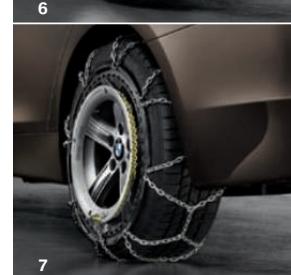
8 Car cover Future

With its aerodynamic looks and graphics that harmonise with the vehicle's design language, the car cover underlines the sporting character of the BMW.

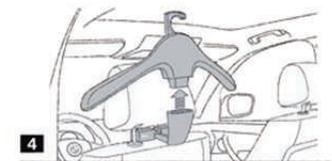
Protects against dirt, dust, water and scratches. It can be used indoors and out and is suitable for all seasons. Machine-washable up to 30°C.

Exterior mirror for trailer towing (not illustrated)

With low vibration levels thanks to special brackets mounted on the door mirror.



ALSO A WINNER INSIDE. ORIGINAL BMW INTERIOR ACCESSORIES.



1 - 4 Travel & Comfort system

This modular system is designed around a base attachment for the headrest bars. A **coat-hanger**, folding table or universal hook can then be fitted. The coat-hanger allows clothes to be transported without creasing. It can also be detached from the mounting and used to carry clothes outside the vehicle. The **folding table** gives passengers in the rear a convenient surface to put things on and is tilt and height-adjustable. It also includes a fold-out cupholder with a stylish chrome ring. The **universal hook** offers a convenient place to hang light shopping bags, suit hangers and the like. The Travel & Comfort system is finished in a stylish matt black with silver highlights and goes perfectly with the interior of your BMW.

5 Rear seat protector

The water and dirt-repellent cover protects the rear seat bench and the door linings. It features openings for three-point belts, which also allow items such as the dog safety harness to be fitted. Machine-washable up to 30°C.

6 LED torch, rechargeable

This handy light is characterised by pure design and powerful technology. A power-saving 5 mm high-power diode provides excellent brightness of 10 lux. Rechargeable via a 12-volt power outlet.

LED interior lighting package (not illustrated)

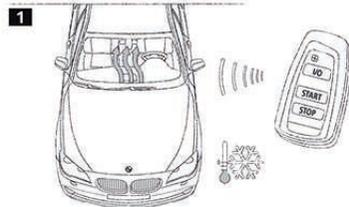
Daylight-white light creates a modern ambience as well as pleasant room brightness. The LED modules can be

run directly from existing outlets and are suitable for a variety of interior lighting. They offer both a very long life and extremely low energy consumption.

7 Coolbag

CFC-free electric cooler which chills its contents to approx. 20°C below the temperature inside the vehicle. Capacity: 14 litres.





1 Auxiliary heating

For warm interior comfort before you start a winter's journey. Also, during start up, the engine is protected because the cooling circuit is already pre-heated and fuel consumption is reduced. The system is controlled either through the T91 or T100 remote control. The T100, along with its general Telesstart features, has the Heating Time Management system. Simply enter your

departure time, set the comfort level and the system calculates the optimum, energy-saving pre-heating time according to the car's interior temperature. Additionally, when in range of the vehicle, you can call up the current interior temperature at the press of a button.

2 BMW junior seat I-II, with/without ISOFIX

Suitable for children weighing 9 to 25 kg (age approx. 9 months to 7 years). The seat features a restraint cushion and a height-adjustable back. The use of the ISOFIX function is permitted for children weighing up to 18 kg. Children weighing more than this should be secured without the restraint cushion using the seatbelt. Available in various colour schemes.

3 BMW junior seat II-III

Suitable for children weighing 15 to 36 kg (age approx. 3 to 12 years). The seat can be quickly and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolsters can be adjusted with one hand and the seat offers outstanding

lateral protection. The adjustable backrest makes the BMW junior seat II-III perfect for long journeys and the removable cover is machine-washable. Various colour schemes.

3 Sunscreen

Quick and easy to attach to the rear windscreen and rear side windows. When not in use it can be stored in the bag supplied.

BMW baby seat 0+, with/without ISOFIX (not illustrated)

Designed for children weighing between 3 and 13 kg (age up to around 18 months). A seat reducer is included. The baby seat shell is mounted facing away from the direction of travel, either on the rear seat, or, provided the airbag is deactivated, on the front passenger seat. The shell can be detached from the reboard frame and used separately as a carrycot. With detachable sun canopy. Various colour schemes.



MORE INDIVIDUALISATION WITH MODERN LINE.

Tailor-made – accessories for the Modern Line interior. A convincing demonstration of high functionality that underscores contemporary aesthetic character.



4 Rear storage bag, Modern

A combination of exceptional design and intelligent functionality. Attached to the back seat with the centre seat belt, it can be packed with items at home and provides useful additional storage, including two exterior cupholders. Made from hard-wearing material, it complements the basic equipment perfectly.

4 Backrest bag, Modern

A multi-option companion. The backrest bag can be filled with small items prior to setting off and easily attached to the rear of the driver's or front passenger's seat. It can be folded, is easy to carry and comes in hard-wearing, easy-to-clean material. Complements the basic equipment perfectly.

5 Ski and snowboard bag, Modern

Unlike other similar products, this allows up to four pairs of skis or three snowboards to be transported cleanly. It attaches securely to the front lashing eyes in the luggage compartment, is easy to detach and also has two wheels so the bag can be pulled with ease outside the vehicle. Tested according to high BMW quality and safety standards, it also complements the basic equipment perfectly.

6 + 7 Foot mats, Modern

Perfectly fitted, dirt-repellent and water-resistant. Additionally available in black. Also fit perfectly in vehicles without Line equipment.

All-weather foot mats, Modern (pic. 6)

With dynamic Modern Line design.

Textile foot mats, Modern (pic. 7)

With embroidered BMW logo and Modern Line coloured piping.

Handbrake handle, Modern (see cover)

In high quality leather. With stylish accents from the centre section and in Modern Line colours.



GET MORE PERSONAL WITH SPORT LINE.

Athletic Sport Line accessories emphasise the striking appearance of the new BMW 3 Series even further. And all products are, of course, perfectly suited to vehicles without Line equipment.



1 + 2 Foot mats, Sport
Perfectly fitted, dirt-repellent and water-resistant.

All-weather foot mats, Sport (pic. 1)
With dynamic Sport Line design.
Textile foot mats, Sport (pic. 2)
With embroidered BMW logo and Sport Line coloured piping.

3 + 4 Glasses and CD/DVD holder, Sport
Twice as functional, twice as easy. Simply attach to the sunshade and it's done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside.



5 + 6 Backrest bag, Sport
A multi-option companion. The backrest bag can be filled with small items prior to setting off and easily attached to the rear of the driver's or front passenger's seat. It can be folded, is easy to carry and comes in hard-wearing, easy-to-clean material.

6 Rear storage bag, Sport
A combination of exceptional design and intelligent functionality. Attached to the back seat with the centre seat belt, it can be packed with items at home and provides useful additional storage, including two exterior cupholders. Made from hard-wearing material.

7 Ski and snowboard bag, Sport
Unlike other similar products, this allows up to four pairs of skis or three snowboards to be transported cleanly. It attaches securely to the front lashing eyes in the luggage compartment, is easy to detach and also has two wheels so the bag can be pulled with ease outside the vehicle. Tested according to high BMW quality and safety standards.



8 Key case, Sport
Attractive fine-leather case for the ID fob of your BMW 3 Series. Also available in other Line colours.

8 Handbrake handle, Sport
High-quality leather all-round. The red middle section gives the handbrake handle a dynamic and sporting feel.

GREATLY EXTEND YOUR INDIVIDUAL FREEDOM.

ORIGINAL BMW TRANSPORTATION AND LUGGAGE ACCESSORIES.



1 Bicycle holder for trailer tow hitch, lockable

The bicycle holder and bicycles are secured against theft. For carrying one or two bicycles. An extension set for a third bicycle is also available.

2 Trailer tow hitch

Depending on the model, the trailer tow hitch is approved for trailer weights of up to 1,800 kg, with a nose weight of up to 75 kg. With trailer stability control. Available with removable or swivelling trailer tow hitch.

3 Powder fire extinguisher

Easy to reach under the front passenger seat.

4 Driver utility set

For your home or journey. Includes selected tools with the BMW logo, such as bit-holder with chromed blade and 16-piece bit set. Also includes: pocket knife, pocket lamp and nylon gloves. In a robust nylon wallet with embossed BMW logo.

Mobility set (not illustrated)

Set includes compressor, tyre sealant, gloves and valve adapters.

5 Touring cycle holder, lockable

Robust attachment for transporting a bicycle with a frame diameter of 22 to 80 mm, also suitable for mountain bikes. A user-friendly fixing system, with a twist mechanism at the same height as the base support system, makes it quick and easy to secure bikes in place.

5 - 8 BMW base support system, lockable

Maximum permissible roof load: 75 kg. The support bars are made of high-strength aluminium tubing. The BMW base support system is equipped with an anti-theft feature and complies with the most stringent safety requirements.



6 Racing cycle holder, lockable

Suitable for bicycles with quick-release levers on the front wheel. A holder for securing the front wheel to the base support system is also available.

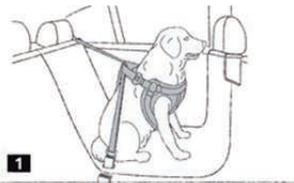
7 Universal holder

Provides secure support even for large, bulky items. Consists of four infinitely adjustable holders, four strap eyelets and two tensioning belts.

8 Luggage rack

For the safe transport of bulky items. The luggage rack is fixed to the base support system and has a high load capacity. In sturdy lightweight aluminium, rust-proof and easy to fit.





1

1 Dog safety harness

Available in a choice of three sizes, the harness is designed to secure dogs on the rear seat bench, thereby enhancing the safety of passengers. The dog's lead can also be attached to the harness.

2 Loading sill mat

This padded non-slip mat folds out over the loading sill to protect it against damage. It also provides a place to sit.

2 + 3 Luggage compartment tie-down straps

Two tear-resistant tie-down straps secure items in the luggage compartment quickly and safely. Available with two different fastening mechanisms.

4 Luggage compartment tray, Sport (pic 4)/ Modern (not illustrated)

Perfect for turning the luggage compartment floor of your BMW 3 Series into a continuous, flat storage area. The tray fits the luggage compartment seamlessly, it's shatter-proof, impact-resistant and features side straps to secure smaller items. Additionally, the cover has three fold-down options, so you can decide how far to open the luggage compartment tray.

5 Fitted luggage compartment mat, Sport (pic 5)/ Modern (not illustrated)

This impressive non-slip mat in hard-wearing plastic fits perfectly and lies completely flat. It also features storage pouches on the left and right for smaller items such as gloves. Oil and solvent-resistant.

Folding box (not illustrated)

The watertight folding box has a strap inside for securing bottles, for example. Available in two sizes.



6

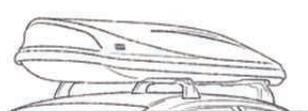
BMW roof box 460, LxWxH: 230 x 82 x 37 cm



BMW roof box 350, LxWxH: 140 x 90 x 39 cm



BMW roof box 320, LxWxH: 191 x 64 x 39 cm



6 + 7 BMW roof boxes

Available in three sizes with a capacity of 460 l (pic 7), 350 l or 320 l. Simple and effortless loading thanks to innovative opening system on both sides. With security-optimised triple central locking.

Ski rests in roof box (not illustrated)

Available for BMW roof boxes 460 and 320.

Universal lift and adapter for roof boxes (not illustrated)

For easy attachment and removal of all BMW roof boxes. Useful for space-saving storage of the roof box on the garage ceiling.

8 Surfboard holder

With board supports made of impact-resistant plastic, a built-in mast carrier, strap eyelets and tensioning straps.

9 Ski and snowboard holder, lockable

Suitable for carrying up to two snowboards and two pairs of skis, or up to six pairs of skis. Poles can also be carried.

10 Raised carrier bars

For the BMW ski and snowboard holder. The extension provides 25 mm of extra room for individual bindings. For even easier securing of skis/snowboards with higher bindings.



➤ For more information about the entire range of Transportation & Luggage solutions, please see the BMW website.

GO DIRECT TO THE BEST ENTERTAINMENT.

ORIGINAL BMW COMMUNICATION & INFORMATION ACCESSORIES.



4

1 Tablet DVD system

Consists of two portable seven-inch monitors, plus two holders attached to the headrest support bars. The DVD system can be plugged in to the vehicle's 12V power socket. The DVD player, which is integrated into one of the monitors, can play video DVDs plus photo and audio CDs (including MP3 format). In addition, JPEG images and music files on USB sticks and memory cards of various formats can be viewed or listened to. The portable monitors can also be used outside the vehicle. Audio playback is via either the monitors' built-in loudspeakers or headphones such as the infrared stereo headphones from BMW.

1 Infrared stereo headphones

Specially designed for use with the Tablet DVD system. They are exceptionally comfortable, while delivering outstanding sound quality and allowing users to control their listening volume.

2 Snap-in adapter

A docking system suitable for current Apple iPhone, Nokia, Motorola and Sony Ericsson handsets, and for RIM BlackBerry® devices. With the interchangeable phone-specific snap-in adapter, drivers can charge their mobile phone via the mobile phone preparation with Bluetooth interface. An external aerial ensures the best possible reception at all times. A snap-in media adapter is also available for the Apple iPhone 3GS, 4 and 4S. In addition to the basic functions of the snap-in adapter, this also enables music files stored on the device to be played over the vehicle's audio system and shows the cover artwork on the Control Display. Required for use of the optional equipment BMW Apps.

3 + 4 BMW Car Hotspot

Need to check your bank balance on the move, or look something up on Wikipedia? The BMW Car Hotspot allows you to use the time you spend in your car productively or for relaxation. Various devices, including an iPad, laptop and games consoles, can all access a wireless internet connection at the same time, via either a SIM card inserted in the BMW Car Hotspot, or a mobile phone with a SIM access profile. The BMW Car Hotspot is fitted into the centre armrest, using a snap-in adapter, with a combination of UMTS (HSDPA) and GSM technology ensuring the best possible connection. A visual display shows the current connection status. International roaming can be switched off by the user. A roof aerial ensures optimum signal reception and minimizes radiation in the interior.

5 Apple iPad holder

In combination with the BMW Car Hotspot, this allows passengers in the rear to make full use of all the functions of their iPad. Using the holder, the iPad can be securely mounted on the base attachment of the Travel & Comfort system (see p. 6/7) and released at the touch of a button. The position of the device can be adjusted for maximum comfort and ease of use whether you are reading, watching videos or sending email. And thanks to the provided stand, the holder can be used outside the vehicle. Available for iPad 1 and iPad 2.

6 Digital road maps

Up to date digital roadmaps enable the navigation system to work out the best route in no time. Available as an annual update, including certificate, on DVD or USB stick, depending on model.

Adapter for Apple iPod/iPhone (not illustrated)

Adapter to connect your Apple iPod or iPhone to the audio system for the display of tracks or playlists. Your Apple iPod or iPhone is charged via the adapter as you drive and can be controlled via the multifunction steering wheel, the iDrive Controller or the radio.

USB charging adapter (not illustrated)

Allows mobile devices with a USB port to be charged via the car's cigarette lighter.

Aux connector cable (not illustrated)

With gold-plated 3.5-mm jack plug. Two lengths available.



5



6

JOY CARES NATURALLY.

NATURAL CARE – THE ECO-FRIENDLY WAY.

Connecting the joy of driving with sustainability is a guiding principle for BMW. Our Natural Care products are a clear response to this aspiration. An environmentally sound and sustainable approach is adopted at every step – from the selection of raw materials and energy-efficient manufacturing through to safe application and recycling of the packaging. With Natural Care, BMW presents a shining example of environmentally friendly vehicle care. The products are predominantly made from natural raw materials, such as tensides and bio-alcohol from sugar beet, as well as canauba wax and linseed oil. The dermatologically tested Natural Care products also combine eco-friendliness with efficient and powerful action.

You can learn more about the range of Natural Care products and other Original BMW Care Products on the BMW website.



EQUIPPED WITH THE BEST IDEAS. THE ORIGINAL BMW ACCESSORIES RANGE AT A GLANCE.

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Find inspiration at www.bmw.ca where you can check out more illustrations and detailed information about the full range of Original BMW Accessories.



THE RIGHT ACCESSORIES. THE RIGHT SERVICE.

The excellence of BMW cars is matched only by the quality of BMW Service. When you visit your BMW Retailer, you can expect expert professional advice from highly trained staff using the very latest in diagnostic technology. And the global BMW Service network means help is always at hand, wherever you are in the world – for the unlimited joy of driving.

For more information on what is available from BMW Service, please contact your BMW Retailer, or visit www.bmw.ca

More about BMW



The Ultimate Driving Experience.®

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Your BMW Retailer will be happy to advise you further.



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